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KG
BEAUTY & MODALITY
PRACTICAL TRAINING

Karen L. Geiszler
CLINICAL EDUCATOR

REST & REVENUE RETREAT

A Retreat for Skin Clinic Entrepreneurs

Monday 28th October - Sunday 3rd November

Rest & Revenue Retreat

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Hi Skin Clinic Entrepreneur!

Thank You for your interest in the Rest & Revenue Retreat on Nusa Lembongan. I am thrilled to introduce.

Vanessa McDonald

Vanessa McDonald is the founding director of **Salon Marketing Solutions**, and she is on a mission to help beauty and skin clinic owners create the business they have always wanted and make more money through their existing clients. Vanessa has been specialising in client retention marketing for over 20 years. She has tried and tested strategies to share, which not only increase the chances of New Clients returning for a second visit but will also work towards increasing your annual revenue by over 30%.



Vanessa has crafted the

Ultimate Direct Response Christmas Marketing Package Valued at \$ 2062

ESPECIALLY FOR THE REST & REVENUE RETREAT ATTENDEES

Here's what you can look forward to in the Ultimate Direct Response Christmas Marketing Package:

1. Strategy Consultation with Vanessa McDonald:

Benefit from the expertise of Vanessa McDonald, a seasoned marketing professional, who will provide tailored insights and guidance to help you craft a winning Christmas campaign strategy.

2. Christmas Campaign Set of Your Choice with 20 Touch Points

Choose from a selection of Christmas campaign sets, each designed to engage your audience across various touch points and drive conversions during the festive season.

3. Spotlight Team Guide

Receive a comprehensive team guide that will assist you in coordinating and executing your Christmas marketing

campaign effectively.

4. Artwork Design

Access professionally designed artwork to enhance the visual appeal of your Christmas marketing materials and captivate your target audience.

5. Implementation Access to Marketing Pro

Benefit from ongoing support and guidance from a marketing professional throughout the duration of your Christmas campaign, ensuring that you stay on track and maximize the impact of your efforts.

We believe that the inclusion of the Ultimate Direct Response Christmas Marketing Package will significantly enhance your retreat experience and provide you with valuable tools and resources to elevate your marketing initiatives this holiday season.

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Day 01

Monday 28th October

- ▶ Arrive in Bali by 12 pm Transfer from the airport or accommodation if you arrived the night before
- ▶ 4 pm Boat Transfer to Nusa Lembongan

Day 02

Tuesday 29th October

- ▶ Breakfast
- ▶ Breath Work session
- ▶ Speaker Workshop
- ▶ Sunset Drinks
- ▶ Dinner
- ▶ Free Time



Day 03

Wednesday 30th October

- ▶ Breakfast
- ▶ Speaker Workshop
- ▶ Sunset Drinks
- ▶ Dinner
- ▶ Free Time



AGENDA

Rest & Revenue Retreat

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Day 04

Thursday 31st October

- ▶ Yoga
- ▶ Breakfast
- ▶ Speaker Workshop
- ▶ Sunset Drinks
- ▶ Dinner
- ▶ Free Time



Day 05

Friday 1st November

- ▶ Breakfast
- ▶ Speaker workshop
- ▶ Island Explore
- ▶ Free Time



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AGENDA

Day 06

Saturday 2nd November

- ▶ Breakfast
 - ▶ Speaker Workshop
 - ▶ Free Time
 - ▶ Celebration Dinner
 - ▶ White Party
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Day 07

Sunday 3rd November

- ▶ Check out 11 am



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WORKSHOP



Social Media Foundation & Christmas Strategies

Kayla Zigic

Beauty Veteran turned social media guru Kayla's will help you craft captions and help build a social media presence and convert your Christmas marketing campaign into sales.

Kayla's goal is to make you more confident, social media -savvy, without having to spend hours on platforms.



Crafting Treatment Journeys

Karen Geiszler

- Clearly explain to clients their dermal diagnosis and the alternative treatments available for their skin condition.
- Facilitate clients' education of in clinic treatment.
- Gain clients full cooperation throughout the treatment process, including proper preparation for treatment and commitment for post-treatment care, so as to maximize treatment results.
- Engage clients as active participants in their skincare treatment – Increase clients' satisfaction and retention.



Interactive content creation shoot

Angela Dickson

Uplevel your Christmas Marketing with Social Media Content that Converts. Increase your revenue with what is already the busiest time of year with more gift voucher, gift pack and retail sales.

Best of all you will go away from the Rest and Revenue Retreat with content that is created and ready to implement into the business in an interactive content creation shoot facilitated by Angela.



Discover and Embrace Your Key Priorities to Build A Better Business & Life

Emelly Simons

This is a super fun 2 part workshop that will take you into deep reflection on your business and life, part 1 will take you through a series of exercises to really get clear on what you want both personally and professionally. You will also learn how to create the boundaries needed to stay focused and true to yourself!

Part 2 of our workshop is all about creativity and exploring practical arts. You will learn how creativity can support your ability to perform under stress and increase happiness. You will walk away with a beautiful handmade keepsake to hold your memories and goals for a consistent reminder of who you are and what you want to achieve in business and life.

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Important Information

Please note:

If you are planning on flying in on the day of the event please take the earliest morning flight from your capital city. Please arrive in Bali by 12 pm local time on Monday 28th October so we have enough time to transfer you to Nusa Lembongan.

We do advise to arrive the day before the retreat this will elevate any stress incase your flight is delayed .

Rest & Revenue Retreat



FAQ

1 What is the refund Policy ?

Refunds are not available for the Rest & Revenue Retreat .We recommend purchasing travel insurance with tip cancellation insurance

2 Can I share a room ?

Yes you can .Please note twin share is per person not per room .Please let us know who you are sharing a room with if booking separately

3 What if I have dietary requirements ?

We will be sending out a form to complete .

4 How long must Australian passport be valid to enter Indonesia?

Requirements. A passport with at least 6 months' validity from the date of entry into Indonesia and has at least 3 blank pages for the visa.